

F U T U R E

R E A D Y

FPA Professionals
CONGRESS

PERTH 23-25 NOV 2016



FINANCIAL PLANNING
ASSOCIATION *of* AUSTRALIA

IMPORTANT INFORMATION

Any information presented at this Congress is of a general nature and has been prepared without taking account of your personal needs, financial situation or objectives.

Before acting on this information you should consider whether the information is appropriate for you.





Download the App

To take part in the polling during this session, download the FPA Conference app from the app store

Setting up the App

Sign in with your email address, enter the access code **FPA2016** then type in your name and create a password.



FINANCIAL PLANNING
ASSOCIATION of AUSTRALIA



FINANCIAL PLANNING
ASSOCIATION of AUSTRALIA



Grandma

Four ways to win on social media



1. Respect the platform

Facebook.



Verse Wealth

Published by Corey Wastle [?] · June 17 · 🌐

If you're wondering whether all Corey's publicity is going to his head, here's your answer.

#myverse #cover #sunniesinside



2,152 people reached

[Boost Post](#)

1K Views

Like

Comment

Share



Top Comments ▾

Verse Wealth, Declan Doolan, Tahlia Jackson and 59 others

1 share

16 Comments



2. Tell stories

*‘People will forget what you said, they will forget what you did, but they will never forget how you made them **feel.**’*

Maya Angelou

#myverse



Verse Wealth added 4 new photos.
Published by Corey Wastle [P] · April 20 at 4:26pm · 🌐

"I want to have lots of different ventures.
I want some to succeed and I want some to fail.
If it fails that's OK, just so long as I keep learning and sharpening the pencil then I'm really excited. For me, it's just a sense of opportunity.
I truly believe that I can achieve whatever I want in life.
In hindsight, a big part of that is probably my parents. They've always made me feel that as long as I'm prepared to do the work then I can do anything.
It's because I don't see a ceiling when I think about what I can achieve through business that I want to be able to help everyone in my life.
I want to help my mates, friends, family, Mum and Dad.
I just want to be able to give back to all of them. For me, the key to that is to just keep working hard and make the right decisions.
I don't know what's going to happen in the future but I know it's going to be big.
I'm really pumped and I love that!"

#myverse

A collage of four photos. The largest photo on the left shows a man in a grey tank top and shorts running a triathlon. The top right photo shows a man and a woman standing in Times Square. The middle right photo shows two people wearing ski helmets and goggles. The bottom right photo shows a group of four young men smiling for a selfie.

Verse Wealth added 4 new photos.
Published by Corey Wastle [P] · April 13 at 10:00am · 🌐

"I want to be someone more than a Mum.
I want to use my brain for more than just baby talk and what's on the Nickelodeon channel.
Having three children a year apart, it takes over yourself, over who you are.
You're just consumed with changing nappies and putting them first.
I mean, being a Mum is amazing and being a stay at home Mum is even more amazing because not many people are lucky enough to be with their children while they grow up.
But it's the simple things you miss. I miss eating meals at the right time and having a proper discussion with adults. It's the hardest job I have ever done and will ever do, but it's amazing at the same time.
I wouldn't change it but I do really want to get myself back.
I want to put my degree back in action. I used to teach at a low decile school in New Zealand. The community was really poor. These kids were coming to school with no breakfast, no lunch, no shoes. It was really, really bad. I spent more on the kids in my class than I earned. That's where I'd want to be.
That's my passion."

#myverse

A collage of four photos. The largest photo on the left shows a woman lying down with two children. The top right photo shows a woman sitting at a table with a birthday cake. The middle right photo shows a woman sitting in a hospital bed. The bottom right photo shows a young child crying.



Connor #myverse



Warriors

00:16





3. Be remarkable




Fight Night.



VERSE **Verse Wealth**
Published by Corey Wastle [?] · September 8 · 🌐


Need investment advice?
We're officially launching Fight Night #2: Shares V Property.
Book now: <https://www.eventbrite.com.au/e/fight-night-shares-v-proper...>



3,726 people reached [View Results](#)

1.4K Views

👍 Like 💬 Comment ➦ Share

 Top Comments ▾
Linh Andree, Bevan Rankin and 42 others



#trumpproof



VerSe Wealth
Published by Corey Wastle [?] · August 5 · 🌐

Nervous about Trump?
Here's everything you need to know to protect (and grow) your finances under a Donald Trump presidency.

The video thumbnail features a stylized illustration of Donald Trump's head with a blue face and a red and white striped hairdo. To the right, the text 'TRUMP PROOF' is written in large, bold, blue capital letters, with 'your finances' in a smaller, italicized font below it. A play button icon is centered over the text.

VERSE

14,238 people reached [View Results](#)

6K Views

👍 Like 💬 Comment ➦ Share

Jonathan Trapnell, Jeffrey Lam and 58 others


39 shares 11 Comments

#celebratesuccess



VERSE **Verse Wealth**
Published by Corey Wastle [?] · April 23 · 🌐

Guess who bought their first home yesterday?
.....and did she celebrate!
[#myverse](#) [#nopranks](#) Monique Baines



3,802 people reached [Boost Post](#)

1.2K Views

[Like](#) [Comment](#) [Share](#)

[Verse Wealth](#), [Min Chen](#), [Felix Li](#) and 26 others [Top Comments](#)

1 share [6 Comments](#)

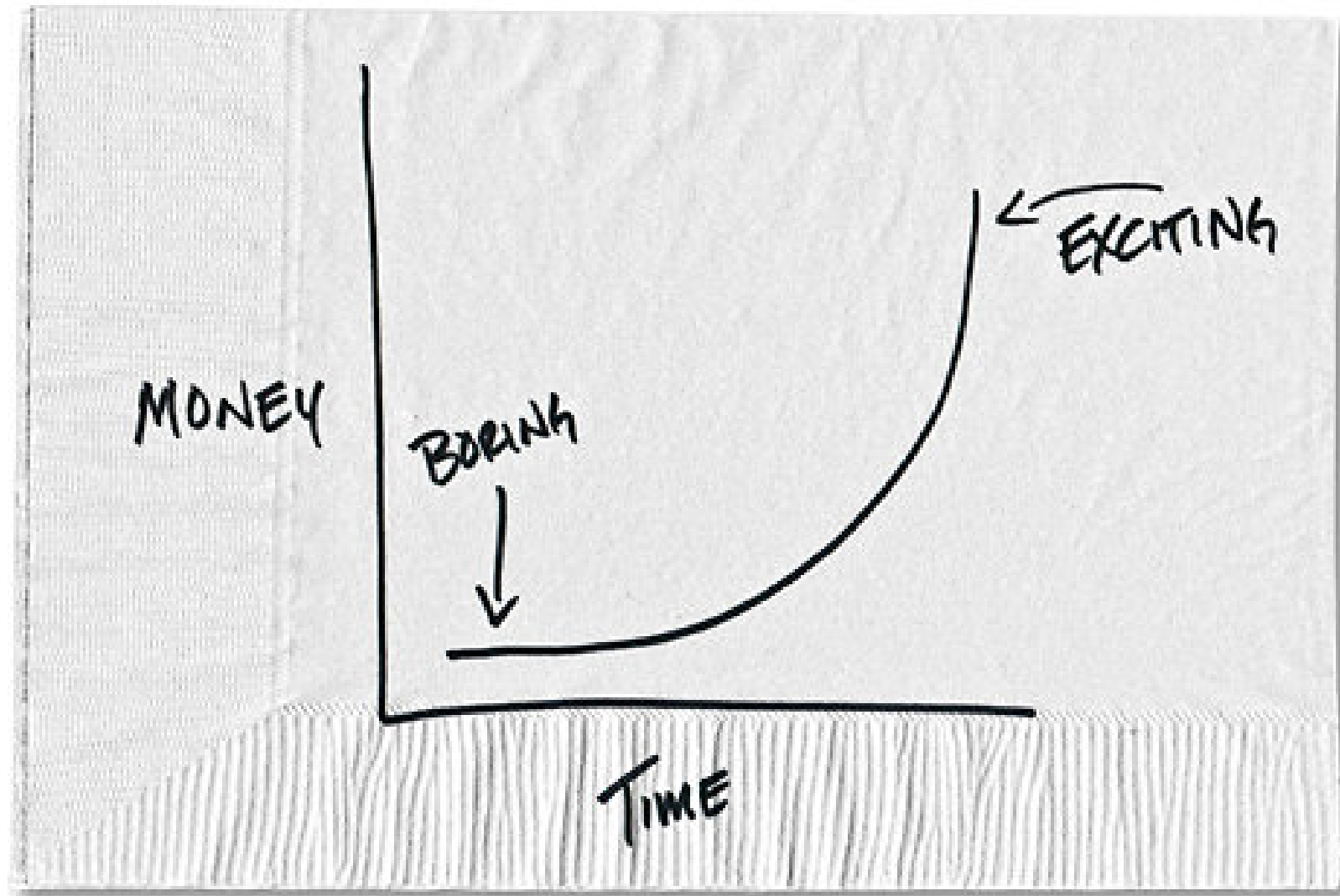
Mary Cloonan Fantastic news Monique Baines and lovin the moves 🎉
Unlike · Reply · Message · 2 · April 24 at 3:55pm

Leonie Nott Just so thrilled for you both xox
Unlike · Reply · Message · 3 · April 23 at 7:28pm

Lucy Tayler Congratulations Monique!
Unlike · Reply · Message · 1 · April 23 at 2:51pm



4. Play long game



Four ways to win on social media

1. Respect the platform
2. Tell stories
3. Be remarkable
4. Play long game

Selfie?



F U T U R E

R E A D Y

FPA Professionals
CONGRESS

PERTH 23-25 NOV 2016



FINANCIAL PLANNING
ASSOCIATION *of* AUSTRALIA